

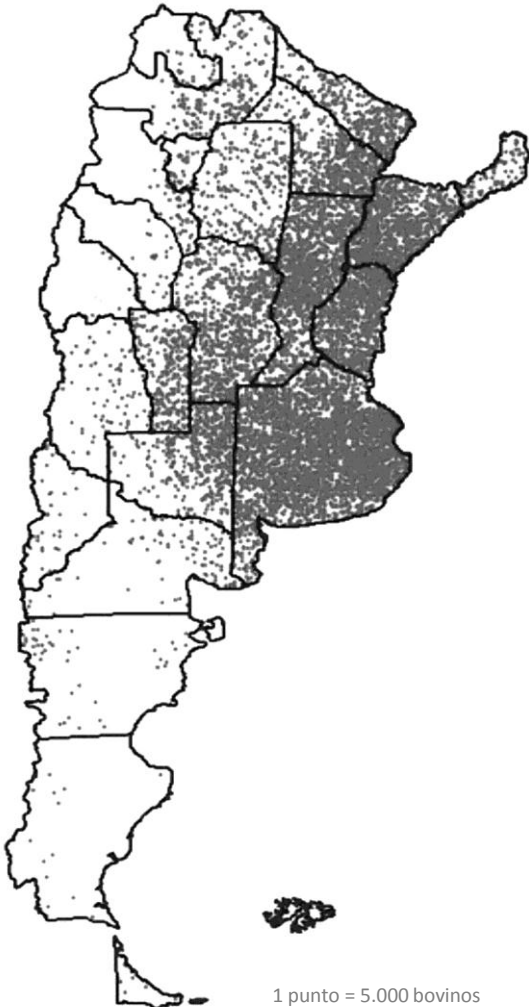


ARGENTINE BEEF NATURALLY UNIQUE

IPCV  Instituto de Promoción
de la Carne Vacuna
Argentina
Argentine Beef Promotion Institute

 **ARGENTINE BEEF**

Argentina, a vast country which has a long history and tradition in livestock



With a total surface area of 3,761,274 km²*, Argentina produces beef throughout its entire territory.

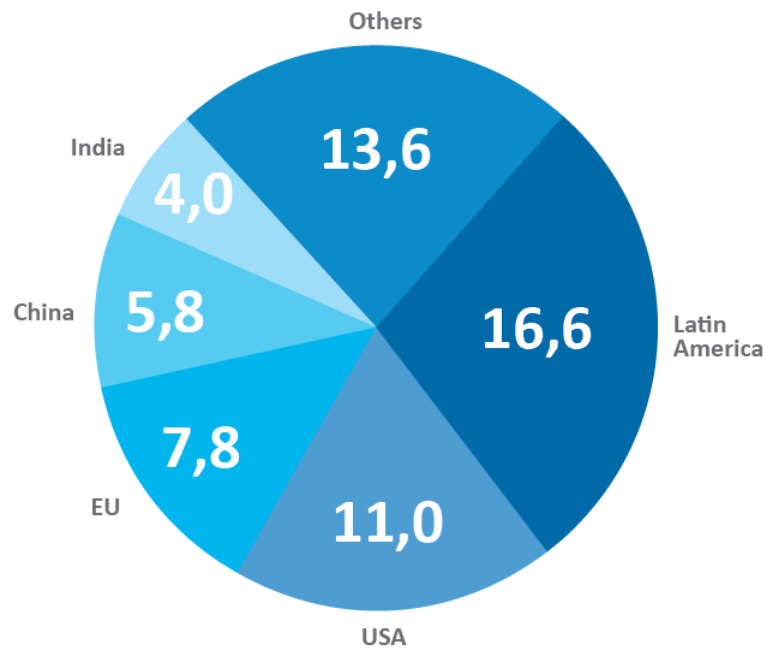
New regions have been incorporated into the Argentine livestock production due to breeding and the inclusion of new technologies in forage and pastures.

***Total surface: 3,761,274 km²**, out of which:
2,791,810 km² account for the American Continent;
969,464 km² Antarctic continent (including the South Orkney Islands) and the southern islands (Georgias del Sur and Sandwich del Sur). National Geographic Institute. Ministry of Defense

Fuente: Dirección de Control de Gestión y Programas Especiales – Dirección Nacional de Sanidad Animal. Información según SIGSA al día 31/03/2013

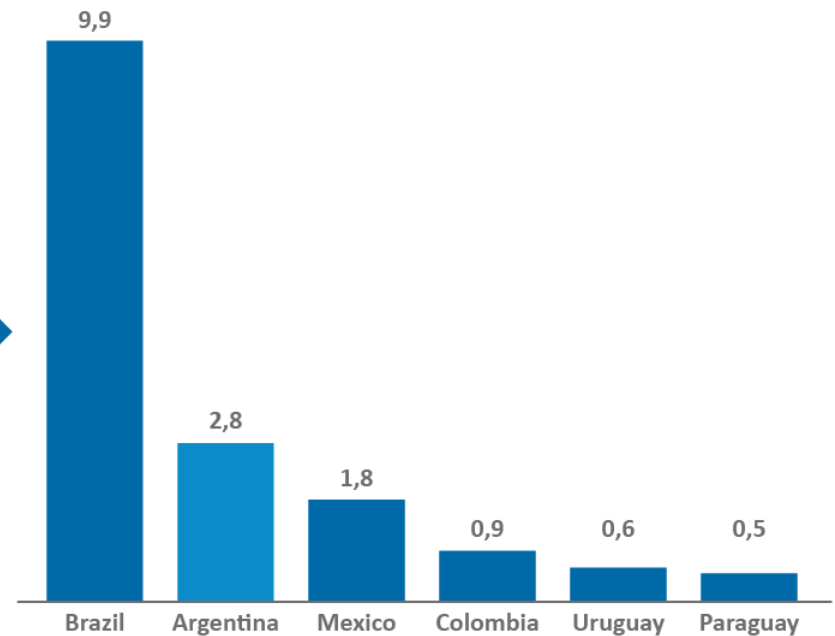
Argentina is one of the largest producers of beef worldwide

Beef production in 2014 (million tons)



Total 59 million tons

Production in Latin America in 2014



Excellence in Argentine genetics

The **main breeds** are the British and their crosses, with a predominance of **Angus**, followed by **Hereford** and **Shorthorn** at a smaller scale.



ANGUS

HEREFORD

SHORTHORN

BRANGUS

BRAFORD



The remarkable quality of our cattle is due to genetics and feeding based on pastures in a natural system, which provide unique characteristics worldwide.

Thanks to cattle feeding and management, natural beef is produced without additives or hormones, with low cholesterol, more tender and tasty than in any other part of the world

We are suppliers of a healthy product

- Our beef is 100% natural, tender and tasty
- It has low content of cholesterol and total fat.
- With an optimum ratio between fatty acids omega-6 (n-6) and omega 3 (n-3).
- It has good quantity of conjugated linoleic acid (CLA).
- It contains vitamins E, B6, B9 and B12, nutrients, high quality protein, iron, zinc, phosphorus and selenium.



We think about customers today and future generations too

Therefore:

- We encourage the development of Good Environmental Practices for sustainable livestock production.
- We are generating knowledge for the management of sylvopastoral areas.
- We are working on strategies to mitigate greenhouse gas emissions.



Meat Packing Industry in Argentina

Argentina has more than 40 meatpacking plants authorized to export beef to the European Union.

These meatpacking plants meet the highest international quality standards and certification process and other certifications required by customers to comply in this way with the food safety requirements of the most demanding markets.

Compliance with the highest quality standards is due to Food Business Operators and the strict controls carried out by the National Service for Agrifood Health and Quality (SENASA) –official health agency of the Argentine Republic–, whose main responsibility is the inspection, certification and control of products and by products of animal and plant origin

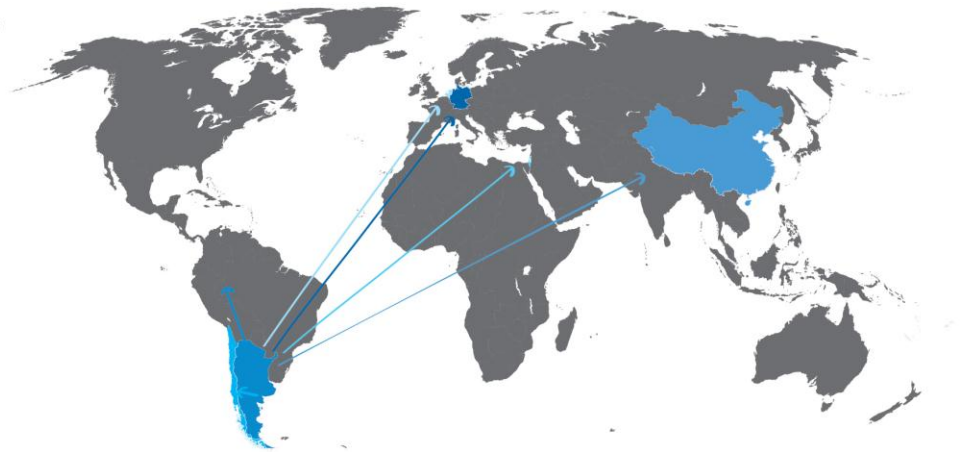
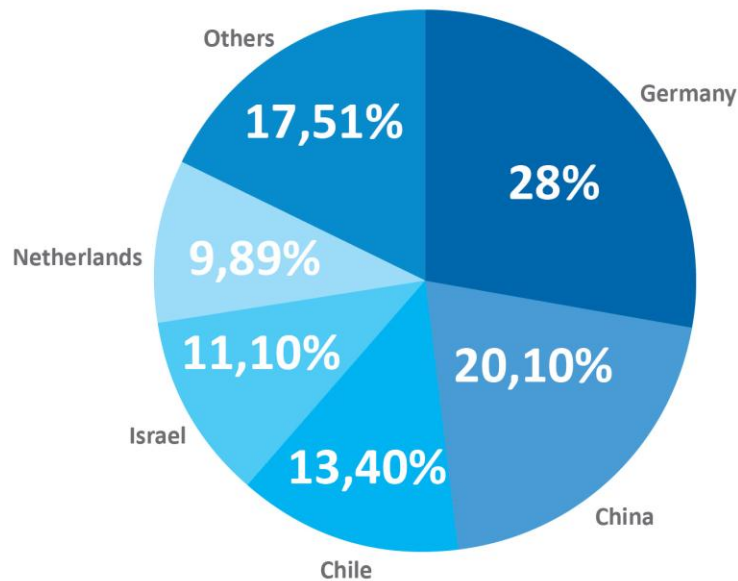


Argentine beef, we export quality to the world

- Argentina offers the world market a wide variety of beef cuts, in appropriate presentations to the requirements of each market.
- Argentina annually exports an average of 34,000 tons of chilled beef to the European Union. From the total amount, 22,800 tons were exported under Hilton quota.
- In order to preserve the product, Argentine beef is exported chilled, vacuum-packed in refrigerated containers at a constant temperature of 0 ° to 2 ° C, controlled by a thermograph.
- Vacuum packaging provides quality and health to the product and enables it to be stored in a refrigerated environment for several weeks without affecting its quality and offering protection against bacteria during transport, handling and storage.
- The estimated shipping time varies from 17 to 25 days depending on the destination. During this period, a maturation process takes place, resulting in a more tender meat.
- In 2014, Argentina gained access to the “High Quality Beef Quota” Regulation (EU) No 481/2012, which lays down a total amount of 48,200 tons. In July 2015 / May 2016, Argentina exported around 2,100 tons under this quota.

Argentine beef exports 2015

Value share per destination





Forecast for year 2016

Stock: 52, 6 million

Beef production: 2,68 million tons/carcass bone-in

Domestic consumption: 2,44 million tons/carcass bone-in

Consumption per head: 55,7 kg /person/year

Exports: 242 thousand tons/carcass bone-in

THANK YOU

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