



## International Business Round Expoagro 2026



### INVITATION FOREIGN BUYERS INTERNATIONAL BUSINESS ROUND EXPOAGRO 2026 March 10th to 13th

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[PromArgentina](#) and Santa Fe Global invite foreign buyers to participate in the **International Agricultural Equipment & Machinery Business Round**, which will take place within **EXPOAGRO 2026**, from **March 10th to 13th** in San Nicolas, Buenos Aires, Argentina.

[EXPOAGRO 2026](#) is the most important open field agroindustrial exhibition in Argentina. It takes place once a year and during four days, on the eve of the end of the coarse grain campaign. The presence of hundreds of exhibiting companies from all over the agribusiness, the active participation banking entities, and the visit of thousands of producers and contractors, make the exhibition a business center and a true launching pad for the new productive year.

During this activity, you will have the opportunity to contact Argentine companies, which will be offering a wide variety of products within the Agricultural sector. If your company is selected, you will have a personalized schedule of one-on-one meetings and visits, according to your interests.

This invitation includes:

1. Round-trip international airline tickets in economy class, for one (1) representative per company.
2. Bus Transportation to City of San Nicolas, Buenos Aires Province.
3. Accommodation for one (1) representative per company.
4. Travel assistance.

If you are interested in participating as a buyer, please complete this [APPLICATION FORM](#).  
If chosen, we will contact you with further information.

Registration deadline: **February 9th**

#### Contact information:

**PromArgentina:** Javier de Ancizar / [jdeancizar@promargentina.ar](mailto:jdeancizar@promargentina.ar)

**Santa Fe Global:** Stefania Ropolo / [Sropolo@santafe.gov.ar](mailto:Sropolo@santafe.gov.ar)